



Invitation to Sponsorship & Exhibition

International Symposium on
Sensorless Control for Electrical Drives
SLED 2027

8-10 September 2027
Modena, Italy

About SLED 2027

SLED is a highly focused international forum dedicated to the latest advances, emerging challenges, and future perspectives in sensorless motor drives and related applications. The symposium brings together leading researchers, engineers, technology developers, and industry representatives from academia, research institutions, and companies active in the field of advanced electric drive systems.

The technical programme will include keynote lectures, oral and poster sessions, networking opportunities, social events, and technical visits.

Why Sponsor SLED 2027?

Hosted in Modena, at the heart of Italy's Motor Valley, SLED 2027 will offer sponsors a unique opportunity to connect their brand with a specialised international community working on the next generation of high-performance, efficient, and reliable electric drive technologies. Sponsoring SLED 2027 provides a valuable opportunity to strengthen your company's visibility within a highly specialised technical community. Sponsors will benefit from direct interaction with international experts, researchers, engineers, and decision-makers involved in electric drives, power electronics, electric machines, automation, transportation electrification, and industrial applications.

EXHIBITION AREA

The conference venue is the Complesso di San Geminiano, which hosts the Department of Law of the University of Modena and Reggio Emilia, and is located at the heart of the Modena city. Formerly the seat of a nunnery, the Complesso di San Geminiano, dating back to the 12th century, has recently been renovated. It is located close to paid parking areas along the avenues surrounding the city centre, as well as to a large free car park in the former AMCM area on Via Carlo Sigonio, just a few hundred metres away.

All classrooms are equipped with video projectors, ensuring an optimal learning experience. The new Library, which serves the needs of approximately 2000 local users, in addition to managing numerous interlibrary loans, is housed in a large section of the Complesso San Paolo, around the spacious courtyard where the ancient Leccio — after which the area is named — stands.

Spread over two floors, the ground floor and first floor, the library has its entrance on Via Camatta, in a strategic location for daily use by students attending the Department of Law.

CATEGORIES OF SPONSORSHIP

SLED 2027 proposes 2 sponsorship categories:

- GOLD SPONSOR
- SILVER SPONSOR

Both levels are available to all sponsoring companies. In addition, there are Sponsor items and Exhibition opportunities. The Sponsor Items can be added to both Sponsors and

Exhibitors. The indicated acknowledgments are examples and can be tailored to your needs and style.

All prices in this Invitation to Sponsorship & Exhibition are in Euro and excluding VAT.

Gold Sponsor — €3,000

Benefits include:

- Exhibition space in the exhibition area, including table, chairs, electricity, and Wi-Fi.
- Company logo displayed as Gold Sponsor on the conference website with a link to the company website.
- Company logo included in the final programme and sponsor signage.
- Half-page colour advertisement in the final programme.
- Company logo displayed in the slideshow running between technical sessions.
- Sponsor acknowledgement during the opening ceremony.
- Inclusion in official conference communications and social media visibility.
- Two complimentary full conference registrations, including the conference dinner.
- Two exhibitor badges, including coffee breaks and lunches.
- Option to include one leaflet or brochure in the conference bags, supplied by the sponsor.

Silver Sponsor — €1,500

Benefits include:

- Exhibition space in the exhibition area, including table, chairs, electricity, and Wi-Fi.
- Company logo displayed as Silver Sponsor on the conference website with a link to the company website.
- Company logo included in the final programme and sponsor signage.
- Company logo displayed in the slideshow running between technical sessions.
- Sponsor acknowledgement during the opening ceremony.
- Inclusion in official conference communications and social media visibility.
- One complimentary full conference registration, including the conference dinner.
- One exhibitor badge, including coffee breaks and lunches.
- Option to include one leaflet or brochure in the conference bags, supplied by the sponsor.

Other sponsorships

Coffee/Lunch Break Sponsor

Keep your brand at the center of every networking break! Coffee and lunch breaks are among the busiest moments of the symposium, bringing together attendees, speakers, exhibitors, and industry leaders in a relaxed environment. Your company will be prominently recognized as the Coffee/Lunch Break Sponsor through signage at the refreshment area and acknowledgment in the conference program.

Cost: €1500 per coffee or lunch break

Welcome Reception Sponsor

Make the first impression that attendees will remember! The Welcome Reception is the official opening social event of the symposium and offers an excellent opportunity to associate your company with networking and collaboration. Your organization will receive prominent recognition during the reception, including signage at the venue and acknowledgment in the conference program and opening remarks.

Cost: €2000.

Best Paper Award Sponsor

Support the recognition of outstanding scientific contributions by sponsoring the SLED 2027 Best Paper Award. Your company will be acknowledged during the award ceremony, in the conference program, and on the award certificate. This sponsorship demonstrates your commitment to advancing cutting-edge research in electrical drives and power electronics.

Cost: €500 fee.

Exhibitor stand

Your organisation gets an exhibition space including stand, table, chairs and electricity supply. Optional flexibility can be negotiated with organisers.

Cost: €500 per day.

Conference Bag Sponsorship

Your organisation gets maximum exposure on the side of all attendee conference bags— as these bags are carried and used during the conference and long afterwards as many attendees take their bags home or to the office.

Cost: A €600 fee plus conference bags to be supplied by sponsor at their expense, with a minimum of 150 required.

Notebook and Pen Sponsorship

Customize this sponsorship to suit. You provide the logo-notebook and pen of your choice and we distribute them to all attendees.

Cost: A €300 fee plus notebooks and pens to be supplied by sponsor at their expense, with a minimum of 150 required.

Lanyard Sponsorship

Have attendees “wear” your logo all-conference long! Imagine hundreds of walking advertisements promoting your brand.

Cost: A €200 fee plus lanyards to be supplied by sponsor at their expense, with a minimum of 150 required.

Other sponsor opportunities

If you have a suggestion of sponsorship, please don’t hesitate to contact us and we will be happy to discuss further. To note that the opportunities above listed as “Other”, with the exception of the “Exhibitor Stand”, will be assigned on a first-come, first-served basis.

SPONSORSHIP & EXHIBITION CONTRACT FORM

International Symposium on Sensorless Control for Electrical Drives (SLED 2027)

Company Name

(as presented on website and in printed material)

Invoice Address _____

PO. Number (if required) _____

Postal Code _____ City _____ Country _____

Authorized Signatory _____

Contact Person _____

Telephone Mobile _____

E-mail _____

VAT Number _____

Please choose from the Categories of Sponsorship, Exhibition and Sponsor Items below.

All prices are excl. VAT

CATEGORIES OF SPONSORSHIP		SPONSOR ITEMS	
☐ GOLD SPONSOR	€3000	☐ Exhibition stand	€500/day
☐ SILVER SPONSOR	€1500	☐ Conference Bag	€600
		☐ Notebook and Pen	€300
		☐ Lanyard	€200
		☐ USB Drive	€400

Date

Signature(Authorized Signatory)

Please return this form to athena@athenaconsulting.eu

We will come back to you with Contract and Conditions of Payment.